

SOOMIN KIM

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EDUCATION

- Seoul National University** Sept. 2016 - Feb. 2022
Ph.D. in Communication (Specialization: Human-Computer Interaction)
- Dissertation titled “Communication with AI: Designing Conversational Agents for Dyadic and Group Interactions”
- Seoul National University** Sept. 2014 - Aug. 2016
M.A. in Communication (Specialization: Computational Social Science)
- Dissertation titled “Applying *Meme* to News Clustering: An Evolutionary Perspective on Online News Generation and Diffusion”
- Yonsei University** Mar. 2007 - Feb. 2012
B.A. in Psychology, B.B.A. in Business Administration

WORK EXPERIENCE

- Seoul National University, Seoul, Korea** March. 2015 - Feb. 2022
UX Researcher, Data Analyst
- CJ E&M, Seoul, Korea** Jan. 2012 - April. 2014
Marketing Analyst at Music Channel Mnet
- HP Korea, Seoul, Korea** Feb. 2010 - Jul. 2010
Digital Research Intern
- Daum Soft, Seoul, Korea** Jan. 2010 - Feb. 2010
Online Business Intern

PUBLICATIONS

Conference Proceedings

- [C6] Trkic G00gle: Why and How Users Game Translation Algorithms.
— [Soomin Kim](#), Changhoon Oh, Won Ik Cho, Donghoon Shin, Bongwon Suh, Joonhwan Lee.
— *CSCW 2021: Proceedings of the ACM on Human Computer Interaction-CSCW*.
- [C5] Moderator Chatbot for Deliberative Discussion: Effects of Discussion Structure and Discussant Facilitation.
— [Soomin Kim](#), Jinsu Eun, Joseph Seering, Joonhwan Lee.
— *CSCW 2021: Proceedings of the ACM on Human Computer Interaction-CSCW*.
- [C4] Bot in the Bunch: Facilitating Group Chat Discussion by Improving Efficiency and Participation with a Chatbot.
— [Soomin Kim](#), Jinsu Eun, Changhoon Oh, Bongwon Suh, Joonhwan Lee.
— *CHI 2020: ACM Conference on Human Factors in Computing Systems*.
- [C3] Understanding How People Reason about Aesthetic Evaluations of Artificial Intelligence.
— Changhoon Oh, Seonghyeon Kim, Jinhan Choi, Jinsu Eun, [Soomin Kim](#), Juho Kim, Joonhwan Lee, Bongwon Suh.
— *DIS 2020: ACM Conference on Designing Interactive Systems*.
— Best Paper Honorable Mention Award.

- [C2] Players of a Quiz Flock Together: Motivation and Social Experience in Live Mobile Quiz Shows.
 - Soomin Kim, Gyuho Lee, Seo young Lee, Sanghuk Lee, Joonhwan Lee.
 - *CHIPLAY 2019: ACM SIGCHI Annual Symposium on Computer Human Interaction in Play.*
- [C1] Comparing Data from Chatbot and Web Surveys: Effects of Platform and Conversational Style on Survey Response Quality.
 - Soomin Kim, Joonhwan Lee, GahgeneGwon.
 - *CHI 2019: ACM Conference on Human Factors in Computing Systems.*

Workshops & Symposia

- [W2] Google-trickers, Yaminjeongeum, and Leetspeak: An Empirical Taxonomy for Intentionally Noisy User-Generated Text
 - Won Ik Cho, Soomin Kim.
 - *EMNLP 2021 W-NUT: Conference on Empirical Methods in Natural Language Processing-The Seventh Workshop on Noisy User-generated Text.*
- [W1] Social Media as a Design and Research Site in HCI
 - Ferran Altarriba Bertran, Soomin Kim, Minsuk Chang, Ella Dagan, Jared Duval, Katherine Isbister, Laia Turmo Vidal.
 - *CHI 2021: ACM Conference on Human Factors in Computing Systems.*

Extended Abstracts

- [E6] BlahBlahBot: Facilitating Conversation between Strangers using a Chatbot with ML infused Personalized Topic Suggestion.
 - Donghoon Shin, Sangwon Yoon, Soomin Kim, Joonhwan Lee.
 - *CHI 2021: ACM Conference on Human Factors in Computing Systems.*
- [E5] Robots in Diverse Contexts: Effects of Robot Tasks on Expected Personality.
 - Seo young Lee, Soomin Kim, Gyuho Lee, Joonhwan Lee.
 - *HRI 2018: ACM/IEEE International Conference on Human Robot Interaction.*
- [E4] Immersive VR for Numerical Engagement.
 - Soomin Kim, Wookjae Maeng, Cindy Oh, Joonmin Lee, Seo-young Lee, Jeewon Choi, GilWhan Hwang, Guhyun Hwang, Hyunsung Kim, Joonseok Kim, Joonhwan Lee.
 - *VRST 2017: ACM Conference on Virtual Reality Software and Technology.*
- [E3] Histogram: Spatiotemporal Photo Displaying Interface.
 - Soomin Kim, Jonghwan Oh, Joonhwan Lee.
 - *UIST 2016: ACM Symposium on User Interface Software and Technology.*
- [E2] Automated News Generation for TV Program Ratings.
 - Soomin Kim, Jonghwan Oh, Joonhwan Lee.
 - *TVX 2016: ACM International Conference on Interactive Experiences for TV and Online Video.*
- [E1] Smiley face: why we use emoticon stickers in mobile messaging.
 - Joonyoung Lee, Nahi Hong, Soomin Kim, Jonghwan Oh, Joonhwan Lee.
 - *Mobile HCI 2016: ACM Conference on Human Computer Interaction with Mobile Devices and Services.*

Journal and Conference Papers (Domestic)

- [D6] 사용자 경험 향상을 위한 대화형 인터페이스 디자인 방법론 연구.
 - 김 우, t, t X.
 - *멀티미디어 YAE / SA, 2021.*
- [D5] 사용자 경험 향상을 위한 대화형 인터페이스 디자인 방법론 연구.
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 - *\국 HCI YAE Y AE, 2021.*

- [D4] - "EDX 8 xO7 -©D ¥D øX" 개x, 가q, -CE X경 " xD 관\ ò구.
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- [D2] Game or Live Streaming?: 모 | 라t브 4^ ùX -© ù기 -©• 경ØD 관\ ò구.
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 — \국 HCI YCE Y CE, 2019.
- [D1] 멀Ø T Dt , Á8' ©D Dt , X í `과 ù피 ...XD 따x "과1 (t ò구
 — D, 김 ù, t X.
 — \국 HCI YCE Y CE, 2019.

Miscellaneous

- [M1] Laugh and Grow “Likes”: How Facial Emotions in Portraits Affect Social Engagement on Instagram
 — Soomin Kim, Jonghwan Oh, Wonryong Ryu, Joonhwan Lee.

OTHER EXPERIENCE

- Gerson Lehrman Group, Seoul, Korea** April. 2021 - Current
Advisory Committee
- Seoul National University, Seoul, Korea** 2016 Spring, 2019 Spring, 2020 Spring
Teaching Assistant
- Multicampus, Seoul, Korea** March. 2021
Lecturer

PROJECT

- Kyobo Life Insurance: Customer Future Behavior Prediction** June. 2020 - Dec. 2020
UX Lead, Data Analyst
- LG U+: Designing Agent Persona and Personality in the AI Era** May. 2018 - Oct. 2018
UX Lead
- National Information society Agency (NIA): Development of Internet Addiction Types-Cause Analysis Model** Oct. 2015 - Sept. 2019
UX Researcher, Data Analyst
- Institute for Information communication Technology Planning (IITP): Developing Broadcasting News Production Technology Based on Robot Journalism** April. 2017 - Dec. 2017
UX Researcher
 Jan. 2019 - Dec. 2019
- Seoul National University: Future News Service Development** Sept. 2016 - April. 2017
Researcher

AWARDS & HONORS

- AI for ALL Fellowship** 2020 - 2021
Nongshim Youlchon Foundation and Artificial Intelligence Institute of SNU
- DIS Best Paper Honorable Mention Award** 2020
ACM Designing Interactive Systems Conference (DIS 2020)

Global PhD Fellowship, GPF <i>National Research Foundation of Korea, NRF</i>	2017 - 2019
Content Startup League <i>Korea Creative Content Agency (KOCCA)</i>	2019
Google Travel and Conference Grants <i>Google Student Travel Grants Program</i>	2019
SIGCHI Outstanding Presentation Award <i>ACM SIGCHI Korean Local Chapter</i>	2019
KCC Best Paper Award <i>Korea Computer Congress 2019 (KCC 2019)</i>	2019
SIGGRAPH Student Travel Grant <i>SIGGRAPH Student Travel Grants Program</i>	2017

ACADEMIC SERVICE

Program Committee

- ACM CHI 2021: Late-Breaking Work Committee

Workshop Organizer

- ACM CHI 2021 (Social Media as a Design and Research Site in HCI)

Reviewer

- ACM CHI 2018-2021, ACM CSCW 2021, CUI 2021